

UTIPRO PLUS PARTNERS' MEETING - II Edition

Xyloglucan and its use in uncomplicated UTIs

2nd update on latest scientific evidences and its successful presence in the market

October 30th 2020

Webinar session

09.00 AM-10.30 AM **Session 1:**

Latest scientific updates on the product

09.00 AM-09.05 AM Welcome and introduction of the day

09.05 AM-09.30 AM The experience on alternatives to antibiotics in the management of uncomplicated UTIs - interesting cases from Belgium
Dr. Sam Ward - BELGIUM

09.30 AM-09.50 AM Results from the "Utiswiss Study"
Dr. Félix Berrocal, Medical Manager - Noventure (Spain)

09.50 AM-10.15 AM The management of urinary tract infections and the role of Utipro Plus in the era of antibiotic stewardship
Dr. Tommaso Cai - ITALY

10.15 AM-10.30 AM Q&A

10.30 AM-10.40 AM PAUSE

10.40 AM-12.10 PM **Session 2:**

Best practices: sharing our experiences with Utipro Plus across Europe

10.40 AM-11.05 AM Sick of cystitis!
Mrs. Tiziana Melillo, Brand Manager - Zambon (Italy)
Mr. Gianluca Muscia, Medical Advisor Zambon (Italy)

11.05 AM-11.30 AM Entering the Swedish market gaining consumers trust and a market leading position.
Mrs. Ulrika Haggblom, Nordic Brand Manager - RFSU (Sweden)

11.30 AM-11.55 AM Consumer journey in the OTC market of UTIs.
Mrs. Ilse Jansen-Hendriks, International Marketing and Registration Director Vemedia (The Netherlands)

11.55 AM-12.10 PM Q&A and end of the session